

WSCC Worth It! Coffee Sleeve Contest: Official Rules

Rules and Regulations

How to Enter:

The *WSCC Worth It! Coffee Sleeve Contest* (the “Contest”) begins March 1, 2017 at 12:00 AM (MST). To enter the Contest, you must share a picture on Social Media (Facebook/Twitter) of an individual or individuals (i.e. yourself, colleagues, or friends) being safe at work and include the hashtag #worthit. The picture could also be of the coffee sleeve, including the hashtag #worthit.

The Contest will run monthly, while coffee sleeve quantities last: a winner will be selected at random from the social media posts submitted using the hashtag #worthit, meeting the contest entry requirements stated above. Winner selection will take place once a month, on the first day of each month for entries submitted the previous month. The Contest period starts March 1, 2017, at 12:00 AM (MST), and ends December 31, 2017, at 11:59 PM (MST), while coffee sleeve quantities last. The winner will receive a \$50 gift card.

To qualify for a prize, each participant’s social media post must include the hashtag #worthit, along with a picture depicting someone being safe at work, and/or the coffee sleeve. The WSCC will contact prize winners through their social media profiles and collect the information needed to send them their prize. The WSCC uses Canada Post regular parcel service to send prizes. Winners are selected from a random draw of all qualifying participants.

NO PURCHASE NECESSARY

Contest Rules:

The Contest is open to all residents of the Northwest Territories and Nunavut. The WSCC may require participants to demonstrate proof of residency.

WSCC employees and their immediate families are not eligible to win prizes.

Prizes are not cash redeemable and winners must accept the prize(s) as awarded.

By entering the Contest, and providing a valid contact name and email address, participants consent to the WSCC using their first name and contest entry photo submission, without compensation, in any promotion, publicity, or advertising. This includes, but is not limited to, print and broadcast in all media, including the Internet. Participants waive all associated rights with respect to print, broadcast, and other forms of publicity.

Further, and without limiting the foregoing, by participating in the Contest, and providing a valid contact name and email address, participants give the WSCC the right, but not the obligation, to post their first name on the *worth-it.ca* website, the WSCC website, the WSCC Social Media pages, and any other WSCC communications vehicles. Participants have the option to share their participation with their Facebook and Twitter followers. Facebook and Twitter rules and privacy settings apply.

Winners under the age of 18 will need to provide parental consent to the use of the winner's name and image for promotional purposes before the prize can be awarded.

This promotion is in no way sponsored, endorsed or administered by, or associated with Facebook/Twitter. The information you provide is for the *Worth It!* campaign, administered by the WSCC, not Facebook/Twitter. The information you provide will only be used for the purposes of promoting and administering the Contest.

Participants release and hold harmless the WSCC, its employees, promotional agencies, and each of their respective directors, successors, partners, officers, agents, employees, advisors, assignees, and all others associated with the development and execution of the Contest from any liability whatsoever arising out of their participation in the Contest, without limitation of the foregoing.

Without limitation, the WSCC, its staff, and its advertising and promotion agencies, are not liable for any failure of the *worth-it.ca* website and technology during the Contest that prevents participation in the Contest, or the WSCC from receiving any participant contact information. This includes any technical malfunction or other problems related to telephone networks or lines, computer online systems, servers, access providers, computer equipment or software; technical problems or Internet traffic congestion; or any combination of the above. The WSCC is not responsible for any technical problems resulting in late, lost, misdirected, delayed, or illegible entries, or the collection of participants' contact information.

The WSCC reserves its right to withdraw, amend, suspend, or cancel this Contest in the event of an error, technical problem, computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure, accident, printing, administrative or other error of any kind, or for any other reason, without prior notice or obligation to entrants.

The WSCC will communicate with participants using the email correspondence from worthit@wsc.nt.ca, and through the WSCC Social Media pages. The WSCC will only correspond with the Contest winners regarding prizes. Communication will take place in the form of email, from the *Worth It!* program administrator.

The Contest administrators' decisions with respect to all aspects of this Contest are final and binding on all participants. The Contest is subject to the laws of the Northwest Territories, Nunavut and Canada, as applicable.

By participating in the Contest, participants agree to the Contest rules, including all conditions stated herein. Participants hold the WSCC harmless for an entrant's non-compliance with any of the Contest rules.

Winner Selection and Prizes:

The winner – a randomly drawn participant each month – will receive one (1) \$50 gift card. Winners must accept prizes as awarded. Prizes are not transferable and have no cash value. The WSCC reserves the right to substitute a prize or a prize component with one of equal or greater value.

The odds of winning depend on the total number of eligible participants.

Winner Notification:

The WSCC notifies the winning participant using the contact information provided through social media channels. The winning participant must respond to the WSCC's message notification within seventy-two (72) hours. If the participant does not respond within this time frame, the participant will not receive a prize. A new draw for the selection of a new participant may occur. The WSCC is not responsible if, for any reason whatsoever, selected participants fail to receive their notification or if the WSCC fails to receive a notification response from selected participants.